

Finding Board Candidates on LinkedIn

There are millions of leaders on LinkedIn who have flagged an interest in joining a nonprofit board on their profile. Follow these steps to find the leaders in your network who might be a great fit for your board.

1

You will need a **premium membership** to LinkedIn. If you don't have one, you may ask your current board members if one of them is a premium member.



Premium Badge

2

Invite all your board members to connect to your account so you can view and access their connections.



3

Develop criteria for your prospective board member search. Start broad and then narrow your search down to include industry, location, title(s), and employer(s).



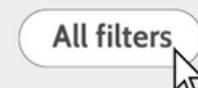
4

Start your search by entering a keyword into the search field (e.g. tech) and then refine it to **search "People"**.



5

Use the **"All Filters"** option to access the specific options you will need. Enter your additional search criteria (e.g. location).



6

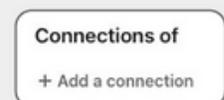
Filter your results to find the people who are interested in volunteering. Many people who want to volunteer will have the skills and interest to engage in board service.



interested in volunteering

7

Create your list of prospective candidates that your board members know. To do this, **filter the results using each board member's name**.



8

Now your board members can make a direct ask. These are people with the right background and a connection to your board.

